**Amendment to SOP**

**6.1.3 Online Store**

The Consortium seeks increased brand visibility for CPM.

The Consortium Administrator shall establish and maintain the online store and be responsible for:

 6.1.3.1 Authorizing interested CPM programs to utilize CPM logos and merchandise as set forth in these SOPs.

 6.1.3.2 Authorizing CPM graduates to purchase selected CPM logo merchandise.

 6.1.3.3 Authorizing a vendor web hosting service to maintain the online store website for the purpose of displaying, accepting and shipping logoed merchandise orders, accepting payment for logoed merchandise and regularly remitting payment to the consortium for the logo usage. The Administrator shall also establish, the fee for use of each logoed merchandise sold by the vendor.

 6.1.3.3.1 The online store vendor selected by the Consortium Administrator shall provide: (i) security for personal information, best practices for secure e-commerce, cybersecurity and insurance sufficient to identify and hold harmless the Consortium from any breaches, (ii) a domain name to redirect and give the CPM store a distinct URL, (iii) a personal app store, SSL security, unlimited server bandwidth and a custom mobile template, (iv) traffic analytics, (v) major payment gateways including, but not limited to: PayPal, credit cards, checks and money orders, (vi) store deployment and launch, and, (vii) other features and security protections the Administrator deems necessary.

 6.1.3.3.4 The Consortium Administrator shall establish an account to accept online payments.

(Note: Two different accounts may be desirable: An internet merchant account used to receive funds over the web to goods and another account for a payment gateway/ payment provider to connect the online store with the merchant account to accept immediate payment via credit card. A local bank, Network Solutions, WorldPay, etc. may be available)