

American Academy of Certified Public Managers®
Board of Directors Meeting
Atlanta, Georgia
October 24, 2018

Board Members Present: Loretta Tillery, Chair; Becky Bryant, Past Chair; Dennis Martino, Chair-Elect; Bill Herman, Secretary; and Debbie Smith, Treasurer

Board Members Absent: Rick Ward-Harder, Director of Communications and Dan Matthys, Director of Education

Also Present: Patty Morgan, Red Shoe Solutions and Sharon Hacker, Arkansas CPM Society

The Chair convened the meeting at 5:00 PM (EST).

AACPM Conference Update:

The Board spent time with Patty Morgan to review the schedule and go over logistic details for the AACPM Conference being held October 24th through 26th.

A verbal update on the status of the AACPM membership and the inflow of membership dues since the invoicing of members occurred within recent months was provided by Patty. A written update report will be provided to the Board during the course of the conference.

Patty Morgan left the meeting at 5:20 PM

October 10, 2018 Meeting Minutes:

The Chair indicated without objection, the minutes are approved as presented.

Report of the President:

Loretta Tillery thanked all the Board members for stepping up and assisting to make the 2018 AACPM Conference in Atlanta a reality. She noted when the Board began nearly a year ago there were three main goals including concluding the contractual agreement with the Consortium Administrators; transforming from a free membership base to a dues paying membership base, and holding an annual professional development conference. She noted all three goals have been achieved, and the Academy is realizing some steady growth in membership numbers, which hopefully will continue moving forward.

Report of the Treasurer:

Debbie Smith reported she had the AACPM checkbook with her at the conference and was prepared to make various payments to settle expenses and charges as appropriate while in Atlanta. She indicated she had AACPM Travel Reimbursement Forms she would provide to the Board members while in Atlanta.

The Treasurer reported on the AACPM bank balance as of October 24th. She estimated the Academy would likely finish the year in the \$32,000 to \$34,000 range once all of the conference expenses were settled out, as well as other operational expenses before the end of the year.

An order has been placed for 20 Askew Awards at a cost projected not to exceed \$800. A discussion ensued as to the Academy's creation of the Askew Award and desire to sustain its historical position of providing one Askew medallion annually to each designated project recipient per CPM Program. Should the Askew Award involve a team effort and the CPM Program wants to provide a medallion to every team member, the AACPM would cover the cost of the first medallion and the CPM Program would cover the expense for the remaining number of medallions needed.

Becky Bryant moved to ratify the AACPM would provide the first Askew Award medallion to a chosen CPM Project, while the CPM Program could cover the expense for any additional medallions and shipping for multiple team members if they chose to do so. Seconded by Dennis Martino. A vote was taken, all were in favor, the motion carried unanimously.

The Treasurer also noted the AACPM still needs to determine the outstanding members from active societies who may have joined during the time frame of January 1 through June 30, 2017 so that ASPA related dues can be distributed to the individual societies.

2018 Annual Meeting:

Loretta Tillery noted the annual meeting was more of a general membership meeting and provides the opportunity for communication between the Board and the membership. She shared a draft agenda and indicated there would be some report out items from the Board, but she also was interested in engaging in a dialogue with the members present about the future of the Academy.

Discussion ensued about encouraging a conversation about who do we want to be and try to expand on the purpose of promoting good government, public service and good management. There was a sense of trying to expand on the purpose and value statement to get at "What's in it for me as a public manager". Debbie Smith felt we should engage the members of the Georgia Society as to why they felt it was important to come back together now and re-establish their society after such a long hiatus.

Dennis Martino noted within the Consortium there was some concern with the name “American” Academy of Certified Public Managers® as they look East for potential expansion of the CPM Program. Several comments came back to what is the value proposition for members. There was strong sentiment the AACPM needs to utilize the three webinars it is allowed through the Academy’s ASPA membership as one means of providing a value added benefit.

It was agreed the Academy would utilize a portion of the Conference lunch on October 25th to host a brief strategic planning discussion to solicit two to three goals the members would like to have the Academy work towards. Dennis Martino agreed to lead the exercise at the lunch.

Sharon Hacker observed networking is one of the biggest benefits to the CPM program and the Academy. She indicated she has personally benefited from it not only professionally, but also in how to be a better person. She stressed it may be an intangible, but it is a benefit of involvement with the AACPM.

Becky Bryant and Debbie Smith both indicated the AACPM used to open the conference schedule with a new members orientation program to provide overall information about the Academy, its governance and benefits, in addition to the conference itself. They felt the information provided at the former programs could be revamped and offered again at future conferences.

AACPM Membership Report:

Loretta noted Patty Morgan had already covered this information earlier in the meeting, and would be following up with a written report to the Board.

Report of the Consortium Liaison:

Becky Bryant indicated she had nothing new to report at this point, but felt there would be information coming out of the meetings the Consortium was currently holding in Atlanta.

Unfinished Business:

Presentation to the Georgia CPM Program Graduates: Debbie Smith reported she had prepared a proclamation for presentation to the Georgia Society in recognition of their society re-establishment as the Board had discussed previously. She would need the AACPM President and Secretary’s signatures to complete the document for presentation at the Awards Luncheon. Loretta Tillery will make the presentation at the luncheon.

Report of the Nominations Committee: Dennis Martino reported as of this meeting, there have been two nominations received for the Treasurer’s position and one for the

Director of Membership. There have been no nominations for the Director of Communications or for President-elect. The nominations period was scheduled to close October 25th at the general business meeting.

The Board members agreed the nominations period needs to be extended and an effort made to secure candidates for the as of yet unfilled positions. Following discussion about potential time frames for nominations and voting, the Board was in agreement to extend the nominations period and conduct elections before the middle of December to enable those elected to office to join the December 12th Board of Director's teleconference.

Dennis Martino moved to extend the filing period for officer candidates to November 15, 2018, to be followed by electronic notice and voting by AACPM members between November 16th and 30th. An announcement of the election results would be made during the first week in December 2018. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried unanimously.

New Business:

Societies and the AACPM: Debbie Smith felt the Academy truly needs to address how it may deal with or provide for local CPM societies versus individual members. She noted the previous AACPM governance structure established a House of Delegates and a role for local societies to play in the governance of the Academy. That is not the case at this point as the AACPM has evolved into an individual member organization. But there remains some local societies and others are being established. She felt the AACPM needs to determine how that plays out moving forward.

Dennis Martino thought the Academy has had some progressive thinking moving forward in allowing for individual members, in particular to enable individuals from areas that don't have a local society to still be engaged in the Academy. He noted some organizations, such as ASPA, allow for a group membership and possibly the AACPM should consider that potential as a possible means to include societies. He felt the AACPM should determine a means for any local society who wants to affiliate with the Academy to be able to do so.

Becky Bryant noted there is an effort being discussed through the Tennessee CPM Program about the potential of a Tennessee CPM Society. She felt the Academy could play a support role with existing and new societies, and that it would be important to keep an open dialogue between the Academy and local societies whether they are part of the AACPM governance or not.

Debbie Smith felt the Academy needs to ensure a society does not feel less important in the process or organization because we now allow for direct individual membership in the AACPM.

Bill Herman didn't disagree, but also was concerned individual members not become overshadowed in some fashion by local societies. In the past it was mandatory for societies to collect Academy dues as part of their local dues process. He wondered if one means of affiliation with societies might be allowing local societies to collect AACPM dues as part of their local dues process as a possible step forward.

Sharon Hacker noted her first AACPM Conference and meetings left an impression of a sour note as it was the meeting when it was decided the AACPM would merge with ASPA. She felt it was very contentious and did ultimately not prove to be successful. She congratulated the Academy Board for taking ownership of the action and what went wrong as a result, and its work to re-establish the AACPM as an independent organization. She felt that would be viewed as positive moving forward.

Becky Bryant and Debbie Smith indicated the most recent Boards of Directors of the AACPM have indicated there were pluses and minuses with the affiliation with a larger entity. They indicated it was done to try and answer the "what is in it for me" question by being able to provide professional affiliations, journals and other similar benefits which Academy members had indicated they wanted and the organization was able to do as part of a larger organization. But it became clear the AACPM was losing members due to the increased costs of dues. During the past two years, the Academy Board has worked to reinvent the Academy as an independent organization.

Dennis Martino noted in moving forward, regardless of how the Academy governance is established, perhaps the AACPM can recognize individual members with one vote per member, while local societies may also be given one vote as a society.

Loretta Tillery suggested likely a by-laws committee should be established and, if the next AACPM President were to establish such a committee, she would be willing to chair it to try and develop more formal proposals for addressing individual membership and society membership.

Sharon Hacker thanked the AACPM Board members for bringing life back into the Academy and for being inviting for individuals to attend and participate. She felt it was a positive sign for the future of the Academy.

Adjournment:

There being no further business, the Chair adjourned the meeting at 6:35 PM (EST).

Respectfully submitted:

William G. Herman, CPM
Secretary