

American Academy of Certified Public Managers®
Board of Directors Teleconference Meeting
July 11, 2018

Board Members Present: Loretta Tillery, Chair; Becky Bryant, Past Chair; Dennis Martino, Chair-Elect; Bill Herman, Secretary; and Debbie Smith, Treasurer

Board Members Absent: Dan Matthys, Director of Education and Rick Ward-Harder, Director of Communications

The Chair-elect convened the meeting at 1:02 PM (EST).

June 13, 2018 Meeting Minutes:

Dennis Martino made a motion to accept the minutes of the June 13, 2018 teleconference meeting. Second by Becky Bryant. A vote was taken, all were in favor, the motion passed unanimously.

Treasurer's Report:

Debbie Smith provided a written report in advance of the meeting outlining the Academy's finances as of July 10, 2018, and noted that all outstanding checks have cleared.

The report noted the Treasurer has received input from one current board member for a proposed 2018 budget, so a proposed budget is not ready for submission due to a lack of input from other board members.

The Treasurer has requested a quote from Banner Life Insurance Company for the conference liability insurance coverage the Board approved in June. If the quote does not exceed the \$350 cap established by the Board, it will be purchased. If it does, the Treasurer will bring the quote to the Board for further consideration.

The Treasurer will work with the Immediate Past President to review the AACPM membership reports for 2017 up to the time the affiliation with ASPA ceased to determine what dues remittance may be owed to the remaining active CPM societies.

With the approval and signing of the agreement with the NCPMC, the Treasurer has requested an invoice for the payment due under the services agreement, which she described as the AACPM's only current outstanding financial obligation.

Debbie Smith also noted the AACPM's GO DADDY account has been modified to provide authority for Patty Morgan to access and utilize the account on behalf of the AACPM, while the AACPM retains Administrator status for the account.

Partnership Agreement with NCPMC:

The Chair noted the services agreement between the NCPMC and the AACPM has been completed, signed by both parties and went into effect on July 1st. She expressed her appreciation to all parties in moving through this process particularly in the sharing of historic records. She felt this effort was moving the AACPM forward in the right direction.

The Chair will follow up with the NCPMC to coordinate with Patty Morgan on the overall implementation of the agreement. She indicated she would attempt a conference call on the morning of July 13th and asked Immediate Past President Becky Bryant to join her in the call.

Annual Conference / Business Meeting:

Dennis Martino felt an announcement to all AACPM members concerning the October conference with both the hotel and conference registrations now available online needed to be sent out soon. He was concerned with the time frames individuals may have to go through to seek agency support for costs associated with the conference.

Becky Bryant suggested we need to provide a conference agenda available online as many individuals will need to provide that as part of their request for agency support. She also felt we needed to promote Trina Allen and Douglas Wilson as keynote presenters as the conference.

Becky Bryant asked if part of the planned AACPM Business Meeting is a member orientation to re-introduce of the organization, introduce the officers, report on the roles and duties of the officers, and overall work to engage the members in the AACPM. The Chair felt this approach should be a focus of the business meeting.

Dennis Martino indicated he felt the conference and business meeting would have a new look and would be different from the past. He felt it was an opportunity to positively demonstrate how the AACPM is moving forward with a new vision and partnership.

The Chair noted the recent Georgia CPM graduates were anxious to establish or re-establish a Georgia CPM Society and has been inquiring about the potential chartering of a society at the AACPM Conference in Atlanta. Board members expressed support for Georgia, but cautioned the AACPM is not an entity that currently charters local or state societies as was done in the past. But there was support for recognizing and encouraging the Georgia effort with a proclamation or recognition of some form from the AACPM, but not one that provided delegates to an AACPM House of Delegates or other similar ties has had been the case in the past because the AACPM is not that type of organization at this point. An inquiry was made as to whether the original Georgia

Society Charter is in the AACPM Archives, and could that be re-gifted to the Georgia CPM as they organize themselves. Debbie Smith did not believe it was part of the AACPM archives, but she would look to be certain.

The Chair recommended the Board table this item until its August meeting to better consider and determine what level of recognition the AACPM could provide to this Georgia effort and any other similar effort elsewhere moving forward.

AACPM Education and Training:

Dan Matthys was not able to attend this teleconference meeting, so there was no report on AACPM Education and Training.

Loretta Tillery will follow-up with Director of Education Dan Matthys prior to the August Board meeting.

Communications and Newsletters:

Rick Ward-Harder was not able to attend this teleconference meeting, so there was no report on AACPM Communications and Newsletters. Becky Bryant noted there was an Arkansas CPM Society meeting on July 13th at which she hoped to be able to connect with him.

Loretta Tillery will follow-up with Director of Communications Rick Ward-Harder prior to the August Board meeting.

Report of the Consortium Liaison:

Becky Bryant asked if Loretta Tillery planned on attending the NCPMC Annual Meeting in Atlanta on Wednesday. She was inquiring to try and determine if they should be paying registration fees for attending both meetings, meaning the NCPMC and the AACPM. The AACPM Chair and the AACPM Consortium Liaison are the designated AACPM voting members to the NCPMC.

Loretta Tillery indicated they would follow-up with Patty Morgan on this item.

Unfinished Business:

Proclamation Requests: There were no proclamation requests to report.

Awards/Recognition: The Chair noted the AACPM has been asked to consider funding the Jack Lemons Student Scholarship and said the Awards Committee had

recommend continuing it as a direct benefit to Academy members. Discussion ensued on the award itself and there was a general understanding it had ranged between \$300 and \$500 in the past. Becky Bryant believed the last time it was awarded, there were two scholarships of \$250 for a total of \$500.

Dennis Martino suggested the scholarship be offered for individuals to attend the annual AACPM Conference as perhaps an incentive for CPM students or graduates to follow through at that level. Loretta Tillery suggested perhaps it be tailored for potential Capstone presenters at the AACPM Conference. Becky Bryant offered the suggestion of possibly using the Scholarship in connection with AACPM membership renewals with potentially the first 50 members to renew their AACPM dues would be put into a drawing for a free AACPM Conference registration.

Dennis Martino moved for the AACPM to waive the conference registration fee for three AACPM members who were part of the first 50 people to renew their AACPM membership dues. Becky Bryant seconded for discussion.

Becky Bryant noted this was something much different than the Lemons Scholarship, but was worthy of discussion.

Debbie Smith cautioned the Board out of concern for AACPM finances and our not knowing what they will be after holding the conference. Bill Herman shared the Treasurer's concern and also felt the waiving of the fees was a direct financial impact on the AACPM, where the awarding of a scholarship to enable one or more individuals to attend the conference would circle the funds back to the AACPM. Loretta Tillery also noted the current rate being charged for a conference registration at \$270 is already being subsidized by the AACPM in part.

Dennis Martino acknowledged all were good points and withdrew his motion.

Loretta Tillery suggested the applications perhaps focus more on need for the financial assistance of a scholarship and not on the general amount of the scholarship. Bill Herman asked who the originator of the Lemons Scholarship was, noting it was one that was not in place when he had previously served on the AACPM Board of Directors. Becky Bryant reported it came through the CPM Education Foundation. Bill Herman thought it would be more appropriate if the NCPMC were approached to provide support for the scholarship as Jack Lemons had served as the Consortium Executive Director. Debbie Smith reported she had been thinking along the same lines, and that possibly the Consortium may be in a more stable financial situation to provide support to this scholarship while the AACPM continues to fund the Wilkerson Scholarship.

Loretta Tillery will follow-up with the CPM Education Foundation concerning the Lemons Scholarship.

New Business:

Elections: The Chair indicated the AACPM should be prepared to advance elections for officers to take office in 2019 at the annual business meeting in Atlanta. There was general discussion and consensus that a Call for Nominations should be issued soon and that nominations would close at the AACPM Business Meeting in Atlanta in October. Voting would take place electronically during the month of November, with an announcement of those elected in December.

A review of the by-laws indicates the Elections Committee is led by the Chair-elect and two other AACPM members who are not members of the AACPM Board. So the 2019 elections process will be led by Chair-elect Dennis Martino.

After the Teleconference, it was determined the positions up for election in this cycle include:

- Chair-elect
- Treasurer – Two Year Term
- Director of Education – Two Year Term
- Director of Membership – Two Year Term

Membership: Becky Bryant reported as of July 5th, the Academy gained three new members since the prior month bringing the total to 163. Since joining the teleconference, she indicated she had received an additional new membership, so the total is now 164.

Authorize Board Travel for Conference & Annual Meeting: Debbie Smith asked if the Board has discussed the potential of the AACPM covering the travel costs for Board members to attend the October Conference and Annual Meeting in Atlanta. The Board members indicated they had not, but in general felt it would be appropriate to consider covering the cost of conference registration, airfare and lodging that a Board member's employing agency or society might not cover.

Debbie Smith moved for the AACPM to cover the cost of conference registration, airfare and lodging for AACPM Board members that is not subsidized in any way by their employing agencies or societies. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried unanimously.

Adjournment:

There being no further business, the Chair adjourned the meeting at 2:05 PM (EST).

Respectfully submitted:

AACPM Board of Directors Teleconference Meeting
July 11, 2018
APPROVED – August 8, 2018

William G. Herman, CPM
Secretary