

**American Academy of Certified Public Managers®
Board of Directors Teleconference Meeting
October 12, 2020**

Board Members Present: Gregory Hyland, President; Bill Herman, Secretary; Debbie Smith, Treasurer; Dennis Martino, Past President; and Becky Bryant, Director of Membership

Also Present: Patty Morgan, Red Shoe Solutions

Board Members Absent: Hope Obika Waobikeze, Director of Education

The President confirmed a quorum was present and convened the meeting at 12:04 PM (EST).

September 28, 2020 Meeting Minutes:

Dennis Martino moved to approve the September 28, 2020 meeting minutes as presented. Seconded by Debbie Smith. A vote was taken, all were in favor, the motion carried.

Treasurer's Report:

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through September 30, 2020. Debbie Smith also indicated she was still waiting for Bank of America documents from Greg Hyland to complete the change in signatories.

The consensus of the Board was instead of making that change now, we would wait until after this year's elections and make the adjustment based on the newly elected Board members.

Bill Herman moved to place the Treasurer's Report on file for audit. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried.

AACPM Membership Report:

Patty Morgan reported immediately after the Board's September 28th meeting she sent out reminder membership invoices to the 26 individuals pending renewal and has received nine renewals bringing the active membership total to 105. She noted 15 were still pending renewal, and that four new members were pending (meaning they had applied for membership and receipt of payment of membership dues was pending).

Becky Bryant reported in reviewing the September membership report Patty had provided, she went through the responses and determined individuals representing nine jurisdictions

reported there was a CPM Society within their state. She noted these included members from Arkansas, Florida, Georgia, Kentucky, New Hampshire, New Jersey, North Carolina, Utah and the Virgin Islands. She stressed she felt these alumni groups could be key to the future growth of the AACPM. Dennis Martino was also certain there was a group of some sort in Vermont, which he would verify when he was on a conference call with the Vermont CPM Program Director later in the week.

Old Business

General Membership Meeting

Greg Hyland wanted the Board to determine the program for the general membership meeting scheduled for October 26th. Becky Bryant noted she had forwarded a general outline of suggestions previously including a general welcome and introduction of the AACPM Board member by Greg, a poll of up to three questions poised to those in attendance as to what was their interest in the AACPM or what they were seeking from the AACPM, and the presenting of "The Value of the CPM" message.

Greg Hyland asked if anyone had one of the former AACPM history presentations. Both Becky Bryant and Bill Herman indicated they did, but they were dated at this point and would need some updating. There was a consensus including an AACPM History in this meeting would be a good idea, and Greg asked Becky Bryant if she would make the presentation. Greg also thought in the interest of transparency, and a brief overview from the Treasurer and a membership overview would be appropriate.

Greg Hyland asked what an overall time frame should be for the meeting – an hour or an hour-and-a-half. There was a general consensus that planning for an hour-and-a-half made sense, and it could finish earlier than that if warranted.

The Board agreed this meeting was intended to be a listening session and Debbie Smith was hopeful we could learn what was the one most important item the AACPM could provide to members from each attendee.

Dennis Martino suggested the meeting be recorded and, assuming it is successful, be posted on the AACPM web site for other individuals to watch at a later time.

Bill Herman recommended in the close of the program the AACPM should promote the 2020 AACPM election and request individuals consider serving as President-elect, Secretary or Director of Education. Also, the promotion of the Wilkinson Scholarship and the 2020 Henning Award.

Patty Morgan asked if she could invite the CPM Program Managers to the meeting. She felt it would be helpful to many of them to have the dialog with the AACPM, and to also further the relationship between the two organizations. There was a unanimous consensus to invite the CPM Program Directors in the meeting.

Bill Herman wondered where no notice of the meeting had gone out yet and we had a little work to do in developing the notice and the content of the program, would it make sense to back the meeting date by a week or two to allow time for several notices to be circulated (perhaps one a week for three weeks), as well as the program content? The Board was in agreement and the consensus was to hold the meeting on Monday, November 2nd at 12:00 PM EST.

The Board's consensus was to hold a general AACPM membership meeting on November 2nd on Zoom at 12:00 PM EST.

Becky Bryant will work with Patty Morgan in developing a meeting notice message and to include "The Value of CPM Membership" with the notice.

The following is a quick outline of the program:

**AACPM GENERAL MEMBERSHIP MEETING
NOVEMBER 2, 2020 – 12:00 PM EST**

- ❖ Welcome and Introduction of AACPM Board – Greg Hyland, President
- ❖ Treasurer's Overview – Debbie Smith, Treasurer
- ❖ Membership Overview – Becky Bryant, Director of Membership
- ❖ History of the AACPM – Becky Bryant, AACPM Past President
- ❖ Value of CPM Program – General Membership Discussion
- ❖ Highlight Upcoming AACPM Items:
 - Elections (President-elect, Secretary and Director of Education)
 - Wilkinson Scholarship
 - 2020 Henning Award
- ❖ Closing Comments – Greg Hyland, President

North Carolina CPM Society

The Board members felt the Zoom conversation with the President of the North Carolina CPM Society on October 5th was very productive and positive, and that figuring out what was the best way to provide a group membership to CPM societies or alumni organizations would be a benefit to both the local and the national organizations.

Becky Bryant again noted that at least eight other organizations appear to be out there according to current membership information, and there maybe more.

Board members definitely supported determining what the best way of accomplishing this potential as quickly as reasonably possible would be a huge step forward for the AACPM.

Adjournment:

There being no further business to conduct, Greg Hyland adjourned the meeting at 12:51 PM (EST).

Respectfully submitted:
William G. Herman, CPM
Secretary