

**American Academy of Certified Public Managers®
Board of Directors Teleconference Meeting
December 14, 2020**

Board Members Present: Gregory Hyland, President; Bill Herman, Secretary; Debbie Smith, Treasurer; Becky Bryant, Director of Membership and Hope Obika Waobikeze, Director of Education

Also Present: Patty Morgan, Red Shoe Solutions

Members Absent: Dennis Martino, Past President

The President confirmed a quorum was present and convened the meeting at 12:15 PM (EST).

Review of Past Meeting Minutes:

Bill Herman noted he had not been present at the November 9, 2020 Board meeting, but Dennis Martino had provided minutes of that meeting. Bill Herman also noted he had not yet been able to prepare the minutes of the November 2, 2020 AACPM Town Hall meeting. The Board had also not acted previously on the October 12, 2020 meeting minutes.

The Board agreed to table consideration of the meeting minutes until the next meeting.

Treasurer's Report:

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through December 14, 2020. Debbie Smith also advised the Board of likely expenses remaining by year's end or early in January 2021.

Becky Bryant moved to place the Treasurer's Report on file for audit. Seconded by Bill Herman. A vote was taken, all were in favor, the motion carried.

AACPM Membership Report:

Becky Bryant and Patty Morgan reported the current AACPM membership roster includes 110 active members; six to be removed due to non-renewal, 26 pending renewal and eight new members pending receipt of dues payment. Becky Bryant felt these numbers were very encouraging for the AACPM moving forward.

Debbie Smith moved to accept the membership report as presented. Seconded by Bill Herman. A vote was taken, all were in favor, the motion carried.

Old Business

AACPM Elections

In Dennis Martino's absence, Patty Morgan reported the AACPM has received one or more nominations for all Board positions that are up for election, which included President-elect, Secretary, Director of Communications and Director of Education. During discussion, it was determined there were one nomination each for President-elect, Secretary and Director of Education and two nominations for Director of Communications.

Hope Obika Waobikeze joined the meeting at 12:27 PM (EST).

Greg Hyland noted Dennis Martino had inquired about the timing of the election, and Bill Herman indicated Becky Bryant had recommended the AACPM host a virtual "Candidate's Meeting" prior to holding of the election to allow the AACPM membership to meet the individuals running for office. The Board members agreed the hosting of the "Candidate's Meeting" was a good idea. Greg Hyland inquired if it should just be for the contested race or if all candidates should be invited to participate. The Board consensus was that all officer candidates be asked to participate, just as they would if we were holding a face-to-face conference and election. The Board agreed the "Candidate's Meeting" should be scheduled to be held in December to enable the election balloting to be completed by December 30th.

Patty Morgan will work with Dennis Martino to schedule the "Candidate's Meeting" and to get ballots out to members to be able to complete electronic balloting by December 30th.

Holiday Message

Becky Bryant also suggested the AACPM send out a holiday message to the general membership in December, similar to the Thanksgiving message that went out last month. She felt there needs to be more communication with the AACPM membership as we move forward. The Board was in agreement.

Greg Hyland will work with Patty Morgan to generate a Christmas holiday message to the AACPM membership.

Wilkinson Scholarship

Debbie Smith reported there had been no applications for the Wilkinson Scholarship following notice published to the AACPM members in the past few months. She intends to re-issue a call for applications right after the holidays with the hope that early in 2021 there would be applicants to consider for the 2020 Wilkinson Scholarship Award.

Debbie Smith will work with Patty Morgan to generate a new call for applications for the Wilkinson Scholarship message to the AACPM membership to go out after the holidays.

Henning Award

Bill Herman reported the plan for seeking applicants for the 2020 Henning Award had been to issue a call for nominations right after the holidays. He had wanted to have some separation from the calls for AACPM Officer Nominations and the Wilkinson Scholarship, which the Board had previously concurred. He felt the timing could all focus in the first quarter of 2021, and would be the 2020 Henning Award process, still leaving time for the 2021 process later in the year. Once a nominee is selected, the Board would need to make a determination as to the best venue for a presentation.

Bill Herman will work with Patty Morgan to generate a call for nominations for the 2020 Henning Award message to the AACPM membership to go out after the holidays.

Other Awards

Greg Hyland inquired about other awards the AACPM had presented in the past, like the President's Award and the annual recognition of the AACPM Board members. It was agreed the President's Award was still something that has been presented if the sitting AACPM President felt it was appropriate. The last recognition was presented to Becky Bryant in Omaha in 2019.

The Board also agreed that it had moved away from the presentation of Board recognition awards a number of years ago.

Continuing Discussion on Society Memberships

Greg Hyland asked the Board's thoughts about the potential of Society or group memberships within the AACPM. The overall consensus of the Board members was this was a good idea that was worth pursuing and had merit for the potential growth of both the AACPM and individual societies moving forward. There was a caution for developing a program that would not financially harm the AACPM moving forward. It was felt due to the long-term effects of this potential, this was a project for the incoming AACPM Board of Directors to focus on, and perhaps appoint a membership committee to look at the issue and offer recommendations for how to implement such a system. As the concept originated with conversations between the AACPM and the North Carolina Society of Certified Public Managers®, the Board felt there should be a representative from North Carolina invited to participate in that process.

Thoughts on Town Hall Meeting

Greg Hyland initiated a discussion among the Board as to their thoughts of the November AACPM Membership Town Hall Meeting. Debbie Smith felt the meeting was very good and was an opening of communications. Her sense was that about half of the attendees were alumni of CPM programs and were mainly interest in continued alumni types of activity as

opposed to professional development activity. She felt overall there should be continued efforts to engage the membership in communications, and this was a good first start.

Becky Bryant also felt it was a very good meeting and that, among other things, it helped to generate candidates for the upcoming AACPM elections. She was encouraged by the number of attendees, which exceeded that allotment for the Zoom set-up. Becky suggested perhaps consideration be given to holding a quarterly alumni Zoom meeting to meet the interest expressed by CPM alumni members. Hope Obika Waobikeze also felt it was a good meeting and turnout. She was hoping for more input from the members as to potential programming in general moving forward, but she liked the idea of also hosting alumni meetings.

Bill Herman also thought it was a good meeting with a strong response from the membership. He indicated he mainly heard the same message Debbie Smith articulated concerning there being an interest in alumni type activities, but he was not surprised that in a large group setting, newer members may not feel as free to offer input and suggestions. He thought moving forward, perhaps the AACPM should look at hosting both general membership meetings which could feature a professional development component, in addition to potentially separate alumni meetings.

Future AACPM Zoom Meetings, Webinars and Dates

Greg Hyland felt this discussion moved directly into potential future AACPM programming. He noted the AACPM has discussed hosting webinars for a long time, but has not made a step forward in that area. He was interested in getting one or two programs scheduled in 2021 to be able to turn over to the incoming AACPM Board of Directors to run with and then further develop.

Hope Obika Waobikeze discussed a diversity in the workplace program she was developing for use in her region that could be tailored for an AACPM presentation. She was agreeable to try to develop it for offering in January 2021.

Greg Hyland noted the AACPM is eligible to utilize an ASPA webinar as an offering to its members, and would like to see the AACPM schedule such an offering in February or March 2021. The Board was in agreement.

Hope Obika Waobikeze will work with Patty Morgen to establish the platform and scheduled for the January 2021 diversity webinar program.

New Business

Dates for 2021 Meetings

Greg Hyland asked if the Board should schedule its meeting dates for 2021 for planning purposes. With four new members to be joining the Board in 2021, it was felt the January

meeting should be scheduled, and then the new Board could establish its own meeting schedule moving forward.

The Board determined the January 2021 meeting would be held on Monday, January 11, 2021 at 11:00 AM EST.

Recognition

Greg Hyland noted two current Board members' terms of office will end with the election of a new Board. He wanted to offer his thanks to Secretary Bill Herman and Director of Education Hope Obika Waobikeze for their service on the AACPM Board of Directors, and for their collective efforts on behalf of the AACPM membership.

Adjournment:

There being no further business to conduct, Greg Hyland adjourned the meeting at 1:01 PM (EST).

Respectfully submitted:
William G. Herman, CPM
Secretary