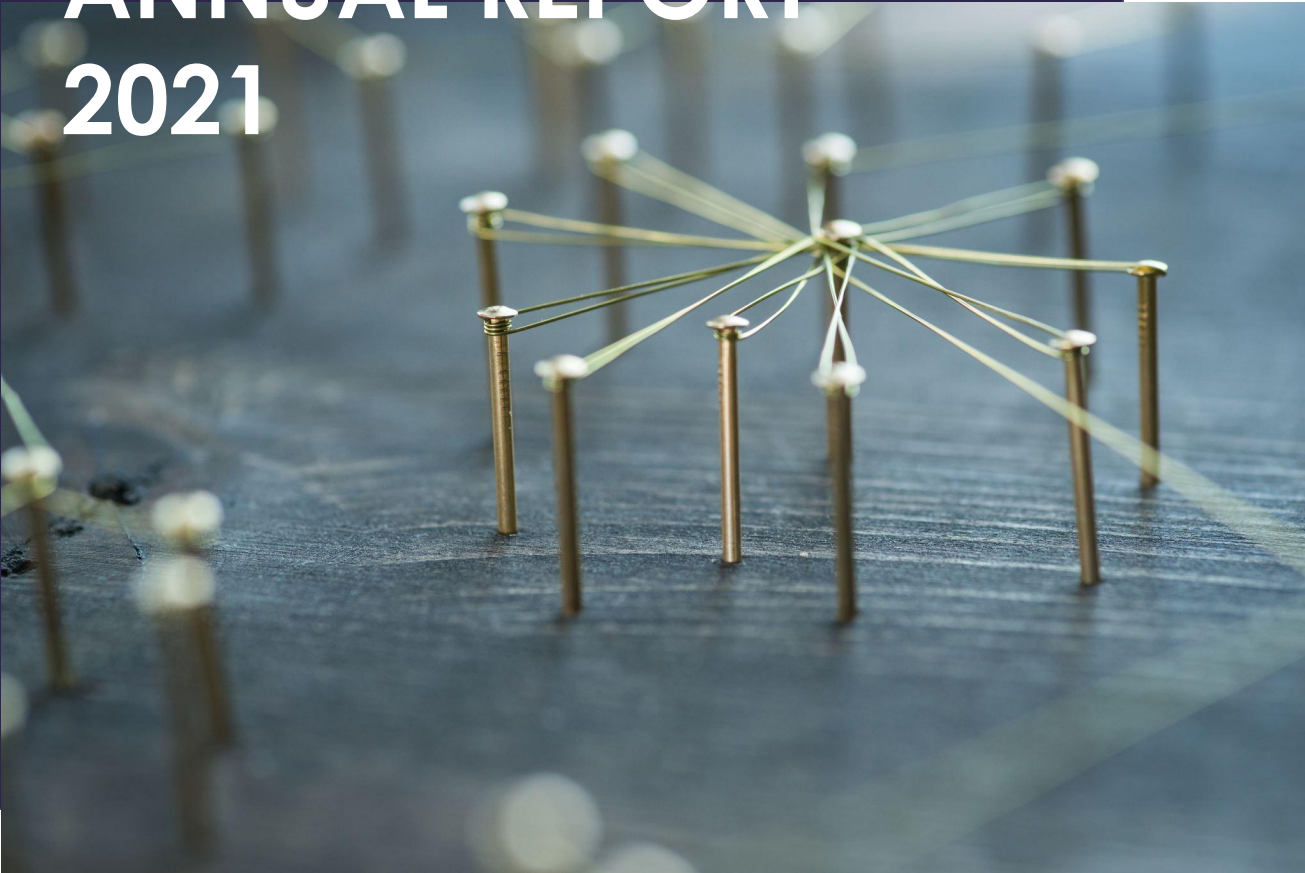




American Academy
-of- Certified Public
Managers

ANNUAL REPORT

2021



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HIGHLIGHTS

Strategic Highlights

AACPM® focused on growing membership and value to our members through feedback surveys and educational opportunities.

Operating Highlights

Membership grew 44% between January 2021 and December 2021.

Looking Ahead

The 2022 Board is excited to review and update the Standard Operating Procedures: highlighting areas of focus in Membership, Education, and Communication. AACPM® will continue to grow membership and engagement through offering value-based activities such as networking and professional development opportunities.

Jana Huffaker
President

FINANCIAL SUMMARY

Brief Summary

(Add an overview)

2021 MEETING MINUTES

(Can we add links to these minutes?)

http://cpmconsortium.org/AACPM_Minutes/

2021 AWARDS

THE ASKEW AWARD

The George C. Askew Award is given annually to an individual (or individuals) deemed to have completed an exemplary CPM® Capstone Project for the year. It was created by AACPM® to recognize outstanding projects throughout the country and was named in honor of George C. Askew who, by virtue of being the first name called in the first CPM graduation ceremony in Georgia in 1976, became the first individual to be certified by a Certified Public Manager® program.

The 2021 Askew Award winners were:

Vermont: “Assessment of Recruitment and Retainment Strategies for Seasonal Workforce”

Winning team members:

Michelle Bean, Lindy Boudreau, Katherina Gieder, Sandi Hoffman, and Amy Scalabrini.

New Hampshire: "Freshman Academy" by Carrie Charrette

Carrie is a High School Principal in Franklin NH. Her project was to create a to assure success for those first-year students who might struggle.

Idaho: “Upgrading Idaho’s Circuit Breaker”- Modernizing Property Tax Reduction Program by

Kathlynn Ireland from the Idaho State Tax Commission

New Jersey: “Atlantic City Overdose Facility Review Team – ACOFRT” by Dr. Wilson

Washington. His capstone project is Reducing Overdose Fatalities by 25% in Atlantic City.

HENNING AWARD

The Henning Award, named for the CPM® program founder, Kenneth K. Henning, is presented annually to an active Academy Fellow whose contributions to their profession, community, society, and Academy have been superlative. Each State Alumni Group , Society or Individual Member in Good Standing may nominate one candidate for this

prestigious award. The 2021 Henning Award was given to Becky Bryant for her dedication to the CPM® program and the AACPM® Board.

FRAN L. WILKINSON SCHOLARSHIP

On April 23, 1994, members of the House of Delegates unanimously voted to name the Academy's annual scholarship the Fran L. Wilkinson Memorial Scholarship, as a token of remembrance, affection and esteem. Fran was a leader in the CPM® Program at the state and national level, serving as President of the Georgia Society in 1983 and chair of the National CPM® Consortium in 1987. Fran died June 6, 1990, at an early age. The Academy remembers her through this memorial scholarship, which will provide awards annually to deserving students who plan a career in public service. This scholarship was developed in support of one of the objectives of the AACPM®. The 2021 Fran L. Wilkinson Scholarship went to **(NEED THIS INFO)**

2021 PROFESSIONAL DEVELOPMENT CONFERENCE

The 2021 conference was held via Zoom on November 3rd, 2021.

The keynote speaker was Brian Elms. Brian is the author of Peak Performance and an Urban Leadership Fellow at the University of Nevada Las Vegas. He served as the Director of Peak Academy and Analytics for the City and County of Denver for more than five years.

Brian specializes in government innovation and process improvement.

Brian facilitated a discussion about engaging teams into the innovation and process improvement. With challenges stemming from changes in the workforce dynamics, economic turns from the global pandemic, and continued work from home needs, public servants must continue to improve operations using the best tools at our disposal, our passionate employees.

2022 STRATEGIC PLANNING

The Board met on December 10th, 2021, to discuss strategic planning for the 2022 calendar year. The action items were as follows:

1. Each board chair will document action items and due dates for the 2022 operational plan.
2. AACPM® will increase communication to and request support from the National Certified Public Manager® Consortium (NCPMC®). A few items were discussed including a state representative or a quarterly council meeting for members to share input and feedback about AACPM® operations and strategic planning.
3. Update the SOPs to include the Red Shoe Solutions areas of responsibility and compensation. Currently Red Shoe Solutions is compensated from NCPMC®. AACPM® pays a percentage of membership fees to retain these services.
4. Each board member agreed that AACPM® must create content and value for members. Communication, Education, and Membership Chairs are coordinating activities to plan throughout the calendar year.
5. The Board is considering membership fees for individuals and groups.
6. The Board will be soliciting “At-Large” chairs to help fill positions for committee work and potential candidates for the 2022 elections.