

American Academy of Certified Public Managers®
Board of Directors Teleconference Meeting
January 10, 2020

Board Members Present: Dennis Martino, President; Gregory Hyland, President-elect; Bill Herman, Secretary; Debbie Smith, Treasurer; Becky Bryant, Director of Membership, and Hope Obika Waobikeze, Director of Education

Also Present: Patty Morgan, Red Shoe Solutions

Without a quorum present, the President convened a conversation of the Board members present at 11:10 AM (EST).

Dennis Martino expressed his appreciation for the support and encouragement he received from the Board members the past year during his term as President. He noted he would be turning the gavel over to Greg Hyland during the course of the meeting, and suggested with the resignation of Jeffrey Dinkins, the real items for the Board to look at is how to address the recurring vacancy in the office of President-elect.

Greg Hyland offered the idea the Board leave the position vacant for the time beginning and consider asking the Immediate Past President to also assume the duties of the President-elect until the Board is confident of the direction of the Academy moving forward. He noted the Board had conducted two calls for nominations for the most recent election and he was not confident that a candidate would now file a few short months after the most recent call for nominations.

Dennis Martino indicated he was willing to assist in this manner for the good of the organization. He felt there was an interesting year ahead for the AACPM and that the Board and the organization needed to look at what we can do to engage people and participation in the Academy. His sense was the same seven or eight individuals can't continue to carry the burden of the membership organization.

Becky Bryant and Debbie Smith were in support of the suggestion of the Past President assuming the duties of the President-elect as a good means of moving forward. Bill Herman suggested he was not opposed to it, but felt the AACPM Constitution actually had the President assuming the duties of the President-elect in this type of circumstance. But he had no concern with the Past President working in this manner.

Greg Hyland asked Patty Morgan her thoughts and she indicated she may have a different overall view for the AACPM as she has the most direct contact with new Academy members as they join the organization. She believes there is a lot of interest by the new members, who she described as a motivated group. Her sense is they want to be involved, but they need to be asked and that communications moving forward would be very important. Patty felt it was important the AACPM attempt to touch the membership as often as possible. She noted ASPA, as an example, tried to have one or two items out to their members weekly. She did

not think that was possible for the AACPM, but two to three times a month would be a great effort.

There was some conversation with respect to filling the Director of Communications position following Greg's election as President-elect. Also the maintenance of the monthly President's Message that Dennis Martino had initiated to the membership. Another suggestion was potentially not producing a quarterly newsletter, but to forward Member Updates on a more frequent basis that might include one or two of the newsletter articles spread out over several member contacts.

Hope Waobikeze joined the conference call at 11:23 AM.

With a quorum present, the President convened the meeting at 11:23 AM.

December 11, 2019 Meeting Minutes:

Greg Hyland moved to approve the December 11, 2019 meeting minutes as presented. Seconded by Hope Waobikeze. A vote was taken, all were in favor, the motion carried.

Treasurer's Report:

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through January 8, 2020.

Debbie Smith also provided updated information on the balancing of the revenue and expenditures for the October Professional Development Conference in Omaha, and indicated she had just received information that would indicate the conference may have ended on a positive financial note. She hoped to close out the conference business by the Board's next meeting.

Greg Hyland moved to place the Treasurer's Report on file for audit. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried.

AACPM Membership Report:

Becky Bryant reported the AACPM Membership, as of January 7th, included 118 active members with 13 due to renew their membership in January 2020. There were another 10 members whose renewals were pending within a 90-day expiration window, all of whom have been directly contacted by the Director of Membership either by email or phone. And there were 18 renewals that were past the 90-day expiration window and, after multiple contacts, will be removed from the current membership list and their member data archived.

In noting the 18 non-renewing members, it was agreed a communication should go out to them acknowledging their membership status, thanking them for their membership and an expression of hope they might return as a member at a future time. Greg Hyland indicated he would prepare such a message from the AACPM President.

Debbie Smith moved to accept the Membership Report. Seconded by Greg Hyland. A vote was taken, all were in favor, the motion carried.

Greg Hyland will prepare a Message from the President to be sent out to the 18 non-renewing AACPM members, and will work with Patty Morgan to get the communications out to those individuals.

President-elect Announcements

Dennis Martino noted he had prepared the meeting agenda prior to the resignation of President-elect Jeffrey Dinkins. Since that occurred and the AACPM was in the process of voting to fill the President-elect's position, he felt there were now other discussions for the AACPM Board to undertake. He noted Greg Hyland was elected by the membership to serve as President-elect in 2020, but the AACPM Constitution indicates when there is a vacancy in the President's position such as now was the case with the 2020 President, the President-elect would assume the President's position in addition to also filling the position he was originally elected for, meaning Greg would effectively have a two-year term as President.

In noting the resignation of Jeffrey Dinkins, the President asked for a motion to accept the resignation.

Debbie Smith moved to accept the resignation of AACPM President Jeffrey Dinkins effective December 27, 2019 with regret. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried unanimously.

2020 AACPM Meeting Schedule

Greg Hyland noted he had previously circulated a schedule of proposed meeting dates for the AACPM Board through December 2021. He asked if the Board would adopt the schedule proposed for 2020, with one date change for the February meeting. The meeting dates for 2020 include:

Wednesday, February 17th
Wednesday, March 11th
Wednesday, April 8th
Wednesday, May 13th
Wednesday, June 10th
Wednesday, July 8th
Wednesday, September 9th
Wednesday, October 14th
Wednesday November 18th
Wednesday, December 9th

All meetings would be held at 9:00 AM Pacific, 9:00 or 10:00 AZ, 10:00 AM Central and 12:00 Noon Eastern.

Greg Hyland moved to adopt the schedule of meeting dates for 2020. Seconded by Bill Herman. A vote was taken, all were in favor, the motion carried unanimously.

Director of Communications

Dennis Martino indicated where the Director of Communications position is one the Board can fill by appointment, he recommend the AACPM put out a call to all members about the vacancy and see if we can find some new blood for the organization and Board. Becky Bryant clarified the appointment would be for the remainder of the term of office Greg Hyland was leaving, which was the remainder of 2020. There was unanimous consensus of the Board members to move in this direction.

Greg Hyland indicated he will handle drafting the message to go out to the membership and will work with Patty Morgan to have the message sent out.

Membership Teleconference

Becky Bryant suggested the Board consider hosting a membership meeting / teleconference to lay out where the AACPM is at this point in time and seek input and direction from the members about the future of the AACPM. She noted the Board had done a similar effort three or four years ago which resulted in about 30 people participating, and she felt it was helpful for the Board in charting a course forward and could be a way to reach out to the membership. Debbie Smith, Hope Waobikeze and Dennis Martino all agreed it was a good idea and Becky Bryant suggested it might be something that is held on some sort of regular basis if successful.

Greg Hyland indicated he would work to schedule such a membership teleconference meeting.

President-elect Duties

Dennis Martino indicated the Board should formally consider how it might want to handle the duties and responsibilities of the President-elect's position during the interim period where it is vacant. Greg Hyland indicated his suggestion was to have the Past President assume the duties of the President-elect for the coming year. He thought there were a number of items the Board should deal with first concerning the future of the AACPM before attempting to fill the position. Dennis Martino indicated he was willing to work with this Board in this capacity during 2020. There was a general consensus to that approach.

Greg Hyland moved the Board request the President-elect assume the duties of the President-elect position until such time a new President-elect is determined by the AACPM membership or December 31, 2020, whichever comes first. Becky Bryant

seconded the motion. A vote was taken, all were in favor, the motion carried unanimously.

Passing the Gavel

Dennis Martino turned the President's gavel over to Greg Hyland as the new AACPM President.

Greg expressed his appreciation for the opportunity to return to the AACPM Board and the President's leadership role. He thanked Dennis Martino for his strong efforts as Academy President during the past year, and expressed optimism the Board will continue to move the AACPM forward in the years ahead. He felt the Board has had a good discussion today and he said he will be reaching out individually to Board members moving forward to advance the cause of the AACPM. Greg noted the only reason he has come back to the AACPM Board is due to their shared support and belief in the AACPM and the CPM credential, and due to the individuals serving on the Board who he considers to be colleagues and friends. He was looking forward to renewing their efforts together.

Other Business:

Dennis Martino reported he had prepared a presentation for a webinar program on "Big Tasks Accomplished through Small Steps". He said the video will be filmed during the next week, and he would share it with the Board members once done to see if they would want it on the AACPM website.

Becky Bryant noted Jeff Kramer had offered his assistance in developing a webinar or possible conference workshop for the AACPM. Greg Hyland noted he had not had contact with Jeff in six or more months, and he would be happy to connect with him. He cautioned Jeff was not only a public official with the City of Yuma, but also had a private business that focused on professional development.

Adjournment:

There being no further business to conduct, Greg Hyland adjourned the meeting at 11:50 AM (EST).

Respectfully submitted:

William G. Herman, CPM
Secretary