

**American Academy of Certified Public Managers®  
Board of Directors Teleconference Meeting  
May 13, 2020**

**Board Members Present:** Gregory Hyland, President; Bill Herman, Secretary; Dennis Martino, Past President; Becky Bryant, Director of Membership and Hope Obika Waobikeze, Director of Education

**Also Present:** Patty Morgan, Red Shoe Solutions, and Stephen Mastro, Executive Director of the Certified Public Manager® Education Foundation

**Board Members Absent:** Debbie Smith, Treasurer

The President confirmed a quorum was present and convened the meeting at 12:10 PM (EST).

**March 11, 2020 Meeting Minutes:**

**Becky Bryant moved to approve the March 11, 2020 meeting minutes as presented. Seconded by Dennis Martino. A vote was taken, all were in favor, the motion carried.**

**AACPM Membership Report:**

Becky Bryant asked Patty Morgan to present the most recent membership numbers. Patty reported as of March 13<sup>th</sup> the AACPM Membership included 96 members, of which 34 are overdue in renewing their memberships. She recommended with the disruption to normal business activity across the country from the Covid-19 pandemic that another letter be drafted to these individuals as a final reminder, perhaps from the AACPM President. Greg Hyland agreed to draft a letter for Patty to send to these individuals. Becky Bryant felt there needed to be more communications from the AACPM to its members, particularly during this time period. She felt they could be short messages of encouragement, but that we needed to keep something in front of them.

Becky Bryant also suggested the AACPM Board host a Zoom meeting for the membership to try an engage members in a conversation, possibly on what they would like to see for online professional development offerings from the AACPM. There was discussion of holding that meeting on an evening or a weekend due to the current business disruptions being experienced.

Dennis Martino offered he had developed a series of short professional development programs for the NH Bureau of Education and Training that, without too much difficulty, could be reformatted for use by the AACPM. He shared a sample and felt such activity could get the members engaged in conversation and training at the same time. He estimated each facilitated presentation with Q&A would take about an hour.

Dennis agreed he would forward to the Board members a suggestion of short e-mail based training messages and programs that he would have to offer. He thought there may be as many as a 12 of them.

Greg Hyland suggested if they were offered as an evening effort, they might be billed as a "Happy Hour" presentation.

Becky Bryant also noted Patty Morgan had set-up a blog on the AACPM web site for members to communicate with each other. She felt the AACPM might need to begin posting items there in order to engage in conversation with some of the members.

*Greg Hyland will prepare a President's Message for the 34 Academy members whose dues have lapsed and will provide it to Patty Morgan for distribution.*

*Dennis Martino will prepare a list of training programs and topics that he would be able to provide to the AACPM that could be sent to AACPM members through an e-mail link.*

### **Update of CPM Educational Foundation**

Greg Hyland noted he invited Steve Mastro to attend today's meeting to provide an update on the status of the Certified Public Manager® Education Foundation. Steve reported he has been involved with the CPMEF since 2009 during his term as AACPM President. He provided a brief history of the CPMEF, and noted it has been a bit dormant over the past year or so. But he was encouraged five individuals have agreed to join the CPMEF Board and try to bring a renewed focus to its mission. He said the individuals included Debbie Smith, Loretta Tillery, Dennis Martino, Bill Herman and himself. He indicated their efforts for 2020 would be to re-energize the CPMEF and "find ourselves" in how we might assist in furthering the efforts and professional development of Certified Public Managers®. He noted the CPMEF has responsibility for two annual scholarship programs including the AACPM Wilkerson Scholarship, but they would like to reach out to the AACPM and the Consortium to see how they can benefit both entities. Ideally, the CPMEF will be in a position to hold a regular election for Board seats by the end of 2020.

Dennis Martino noted the last Wilkerson Scholarship presented a year ago was to Mark Bodanza, a Captain at the Hanover, NH Police Department. He noted Mark has successfully completed his Master's program and has been hired to do some part-time teaching for the New Hampshire CPM Program.

Greg Hyland reported it would be his inclination to continue to invite Steve Mastro to attend AACPM Board meetings when he is able in order to maintain communications between the two organizations. There was unanimous consensus for that suggestion.

### **Continued Discussions of Annual Conference(s)**

Greg Hyland asked Patty Morgan to provide an update concerning the annual meeting in Idaho. Patty noted there has been some movement in this area and that a meeting would still be held in Coeur d'Alene as originally planned. She indicated the facility has reduced the

minimum number requirements so that, effectively there would be no penalties as long as the NCPMC and AACPM held their meetings there in October. She noted the hotel costs are being finalized, but it appears the room costs will be less than paid in Atlanta in 2018 and about the same as was paid in Omaha in 2019. She indicated a shuttle will be provided for travel to and from the airport, and that the organizations are basically only going to have to cover food and beverage costs.

The meetings are scheduled for the last weekend in October 2020. Patty Morgan said the NCPMC is aware there are likely going to be travel limitations still in place for public sector employees at that time, but they hope for the best on attendance, which they recognize will be lower than normal from both the NCPMC and AACPM.

## **New Business**

### **Phillip Van Hooser Proposal**

Greg Hyland noted he had previously circulated to the Board members some links to leadership videos that had been developed by Phillip Van Hooser of Arizona. Greg noted he had known him since 1995, and that Van Hooser has been a presenter and a keynote speaker at past conferences of the AACPM. He indicated Van Hooser has presented a proposal to provide the video programs to the AACPM at the cost of \$5 per member per year for a possible two year contract. Greg noted there are about 100 videos in the collection, so the AACPM could be sending out a new leadership video to its members nearly once a week for the two year period.

Becky Bryant also noted in the Treasurer's Report, Debbie Smith had noted it was near the time to be considering the AACPM renewal with ASPA. She felt that the AACPM has never used the three webinars it is allowed from ASPA, and perhaps we should look at potentially negotiating a renewal for the electronic publications without webinars and consider the Van Hooser videos as an additional offering to the membership.

Dennis Martino was in agreement with Becky Bryant's suggestion. He felt as a combination, it would be adding value to the membership with some tangible items.

Bill Herman expressed the opinion he personally would not make use of the video presentations, but he could not speak to what the overall membership might utilize. For the ASPA membership, he did not disagree we had not used the webinars available through ASPA, but felt that was due to a lack of effort on the part of the AACPM.

Hope Obika Waobikeze felt the potential package offered a value to the membership and it would be very beneficial to reach out to the members with the idea. She suggested potentially forwarding the membership the sample links Greg had shared with the AACPM Board and see what their reaction would be. There was consensus to send a sample of the leadership videos out to the membership.

*Greg Hyland will prepare a President's Message for the entire AACPM membership with links to a couple sample Phillip Van Hooser leadership videos to enable the AACPM Board gauge the memberships interest.*

*Dennis Martino agreed to contact ASPA Executive Director Bill Shields to discuss what might be possible in reworking the AACPM / ASPA Agreement.*

### **Treasurer's Report:**

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through May 12, 2020. The Treasurer noted the Board would need to make a decision on whether we are going to contract with ASPA support for 2020 / 2021. She noted a decision had to be made by July.

**Dennis Martino moved to place the Treasurer's Report on file for audit. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried.**

### **Other New Business**

#### **Monthly Board Meetings**

Greg Hyland reported conditions have changed within the firm he is employed and he was no longer being afforded the ability to take time during the work day for the AACPM monthly teleconference meetings. He noted his work week was Tuesday through Saturday from 5:00 AM to 1:30 PM. He asked if the Board would consider holding it's meeting on Mondays instead of Wednesdays, which would enable him to continue to participate. There was unanimous agreement of the Board members attending that meeting on the second Monday of each month would be fine. It was suggested we have the Treasurer's input before finalizing the change in meeting days.

Several Board members indicated they preferred the Zoom format to a teleconference, and would prefer to move forward with Zoom meetings as much as possible. Patty Morgan indicated she would fix a schedule for such meetings and send the Board members a scheduling message and link.

### **Adjournment:**

There being no further business to conduct, Greg Hyland adjourned the meeting at 12:55 PM (EST).

Respectfully submitted:

William G. Herman, CPM  
Secretary