

American Academy of Certified Public Managers®
Board of Directors Teleconference Meeting
August 10, 2020

Board Members Present: Gregory Hyland, President; Bill Herman, Secretary; Debbie Smith, Treasurer; Dennis Martino, Past President; and Becky Bryant, Director of Membership

Also Present: Patty Morgan, Red Shoe Solutions

Board Members Absent: Hope Obika Waobikeze, Director of Education

The President confirmed a quorum was present and convened the meeting at 12:06 PM (EST).

June 22, 2020 Meeting Minutes:

Dennis Martino moved to approve the June 22, 2020 meeting minutes as presented. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried.

Treasurer's Report:

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through August 10, 2020. The Treasurer reported a supply of Askew Award medallion had been ordered from Blackinton. Bill Herman noted the Treasurer reports she is waiting for Bank of America documents from Greg Hyland to complete the change in signatories. Greg indicated he thought he had sent them back to the Treasurer, but would look to verify.

Becky Bryant moved to place the Treasurer's Report on file for audit. Seconded by Dennis Martino. A vote was taken, all were in favor, the motion carried.

Greg Hyland will complete the bank account process with the AACPM Treasurer.

AACPM Membership Report:

Becky Bryant reported the Board was sent a new current membership report by Patty Morgan a few days before the meeting and asked Patty to review it with the Board. Patty noted the current membership of the AACPM stands at 106 current members, with 30 pending renewals. She further reported that those whose memberships were due to expire in May through August were sent an updated invoice with a letter from AACPM President Greg Hyland inviting them to renew. Patty said renewals have been coming in this week, and she will update the membership list for the Board in the not-too-distant future. Becky Bryant indicated she was encouraged by the response to the follow-up effort.

Debbie Smith joined the meeting at 12:16 PM (EST).

Further discussion concerning membership lead to the consensus that a letter from Greg Hyland as AACPM President to the CPM Program Directors soliciting their assistance in sharing information about the AACPM with their program graduates would be beneficial. Dennis Martino and Becky Bryant both felt the timing was good as graduations have just been held or will be held shortly.

Becky Bryant also noted the AACPM has an Askew Certificate that may be helpful to share with the CPM Program Directors in addition to making sure they are aware of the Askew Award medallion their program is entitled to present. Dennis Martino noted at a recent New Hampshire CPM Program graduation, he presented an AACPM proclamation and the Askew Award to the New Hampshire recipient. He felt the program went very well and we might want to look at posting pictures or information on the AACPM web site, Facebook page and LinkedIn. Patty Morgan indicated if she was provided the information and materials, she could take care of the posting.

Dennis Martino to provide Patty Morgan with information and photos from New Hampshire CPM Program graduation for posting to social media.

Discussion on 2020 Henning Award

Greg Hyland raised the issue of presentation of a Henning Award in 2020 considering there was not going to be an AACPM Conference or CPM Consortium Annual Meeting, which are the normal formats for such a presentation. The Board discussion ranged from having no presentation in 2020 to perhaps selecting a 2020 recipient in the spring of 2021, in addition to a 2021 recipient later in the year. There was discussion of a national presentation as a possibility, or the potential of having an AACPM Board member or previous Henning Award recipient travel to a local presentation in the home state of the recipient. Dennis Martino suggested the award might be announced during a national webinar or virtual forum to provide a national recognition, in addition to also making a local presentation.

Becky Bryant suggested with the criteria for the Henning Award, it is nearly a prerequisite that someone serve on the AACPM Board of Directors to qualify for the recognition, and that perhaps the AACPM should look to change the criteria and possibly transform the recognition to a CPM of the Year Award. Bill Herman noted he recalled the Board approved changes to the Henning Award criteria that downplayed the heavy AACPM involvement component that had been in place previously in order to provide a greater emphasis on local involvement and community service. Debbie Smith indicated that was true, but also noted anyone who has held AACPM office will, in general, always secure more points in the scoring process due to that. She did indicate she was pleased with the number of nominations received in 2019 and how close overall the scoring had been. Dennis Martino felt it would be appropriate to review what the award is for and possibly re-tool it.

Greg Hyland asked Bill Herman as the current Henning Award Chair if he could look at the Henning Award criteria for possible adjustments. He indicated he would and would also ask Debbie Smith's assistance, which she agreed.

Bill Herman and Debbie Smith will review the current Henning Award criteria for possible revision for the AACPM Board to consider at the September 2020 Board meeting.

Wilkinson Scholarship

Dennis Martino asked to have this item on the agenda as he wondered if the Wilkinson Scholarship should be retracted by the AACPM for annual presentation or if it should remain with the CPM Education Foundation. He noted a scholarship was awarded in 2019 only because the AACPM stepped in to present the scholarship to an individual who had timely applied, but no action had taken place. He was interested in making certain the Wilkinson Scholarship remained a viable membership benefit that was sustained.

Debbie Smith expressed her belief a prior AACPM Board had made the determination to have the CPM Education Foundation handle the Wilkinson Scholarship and she felt the Foundation should still drive it. Unless the Board was of the mind to take it back under the AACPM, she indicated she would be willing to make contact with Steve Mastro to get it back on track for 2020. The consensus of the Board was that was a good approach.

Debbie Smith will contact Steve Mastro concerning the Wilkinson Scholarship and having the CPM Education Foundation gear up a 2020 award process.

Virtual Happy Hour / Training

Greg Hyland suggested this discussion be carried forward to the September meeting to enable Hope Obika Waobikeze to be an active part of the discussion.

Continued Discussion on Future of the Academy

Board members were pleased to see the increase in membership since their last meeting in June, and were optimistic that it may continue. Becky Bryant again stressed that holding a virtual membership meeting to reach out and touch our members is important. She noted the Arkansas Society recently did that at the society level and had a great turn out. She did note individual are still wary about signing up for election and the responsibilities of being an officer. Dennis Martino noted that whatever the ultimate decision is for the AACPM, he would hate to see our awards go away. He would hope the AACPM would determine a way to enable the Askew Award, Henning Award and Wilkinson Scholarship to be sustained.

Adjournment:

There being no further business to conduct, Greg Hyland adjourned the meeting at 12:42 PM (EST).

Respectfully submitted:

William G. Herman, CPM
Secretary