

**American Academy of Certified Public Managers®**  
**Board of Directors Teleconference Meeting**  
**December 11, 2019**

**Board Members Present:** Dennis Martino, President; Jeffrey Dinkins, President-elect; Bill Herman, Secretary; Debbie Smith, Treasurer; Becky Bryant, Director of Membership, Greg Hyland, Director of Communications and Loretta Tillery, Immediate Past President

**Board Members Absent:** Hope Obika Waobikeze, Director of Education

Without a quorum present, the President convened a conversation of the Board members present at 1:06 PM (EST).

Dennis Martino expressed his appreciation for the support and encouragement he received from the Board members the past year during his term as President. He felt the AACPM had a great core team of CPM professionals that he was privileged to serve with.

He suggested during the coming year he felt the Board needed to look at what can we do to engage people and participation in the Academy, perhaps appointing a special committee or task force for that effort. His sense was the AACPM was struggling against the tide to some extent and that business as usual was not working.

Greg Hyland noted in the past there had been some discussion about reducing the size of the Board and to potentially engage more individuals through a committee structure. But he wondered if reducing the size of the Board could also be counterproductive, particularly in ensuing a quorum for a meeting.

Becky Bryant felt the AACPM has always focused on broadening the participation of members in the organization, but that it seemed there was less and less of an interest or ability for individuals to participate. She noted the AACPM has not done a survey of its members for what they want from the AACPM for a number of years, and perhaps we should do another survey for a sense of the current membership.

Dennis Martino noted he was contacted by the Arizona CPM Program concerning the Askew Award and, specifically, wanting to know who at the AACPM they should notify if they nominate someone for the award. Dennis noted when he looked at the AACPM website, it only directed individuals to notify the AACPM, but not anyone in particular. Bill Herman suggested that will be corrected moving forward as the Board agreed to re-establish its joint Askew Award Committee with the NCPMC and that Dennis and Debbie Smith would be co-chairing in 2020. He also felt there was a misconception about the CPM Programs nominating someone for the award, stressing they were actually selected an award recipient from their jurisdiction.

The President noted the most important item of business for today's meeting was going to be how to move forward with the election for the 2020 President-elect's position. With the AACPM having held the normal call for nominations, and then two extended time frames for

nominations, he suggested the AACPM Board accept the nomination Greg Hyland has offered to submit, and move directly to an election as opposed to setting up a third extended nomination time period. There was a consensus this would be a good way forward.

On the membership front, Becky Bryant noted Patty Morgan had circulated a membership spreadsheet earlier in the week that listed a total of 147 individuals including 119 active members and 28 recently lapsed memberships that had not yet been removed from the current member list. Becky reported she has sent e-mail notices to each of the 28 lapsed members in an effort to secure their renewal. She noted a number of the individuals are from Fulton County, Georgia where the county had paid for their membership in mass last year. She has also reached out to Jeffrey Dinkins concerning these members, and Jeffrey indicated he would also work on it.

Becky wondered if a way forward for the AACPM would be to look at the ASPA model and perhaps work to establish AACPM Chapters around the country instead of societies as the previous structure had been. Dennis Martino reported that was along an idea that he had of establishing group membership for local alumni organizations in order to expand the AACPM membership base. He hadn't thought it through completely, and suggested it would have to be for a low dues amount.

With the time being 1:32 PM, Dennis suggested without a quorum there was no formal business the Board could conduct. He noted the next scheduled Board Teleconference Meeting was for Wednesday, January 8, 2020 at 1:00 PM EST.

Loretta Tillery joined the meeting at 1:34 PM.

With a quorum present, the President convened the meeting at 1:34 PM.

#### **November 8, 2019 Meeting Minutes:**

**Loretta Tillery moved to approve the November 8, 2019 meeting minutes as presented. Seconded by Becky Bryant. A vote was taken, all were in favor, the motion carried.**

#### **Treasurer's Report:**

The Treasurer provided a written report in advance of the meeting which reviewed the expenditures and revenues with the Board through December 5, 2019.

Debbie Smith also provided updated information on the balancing of the revenue and expenditures for the October Professional Development Conference in Omaha, and indicated she hoped to close out the conference business by the Board's next meeting.

**Becky Bryant moved to place the Treasurer's Report on file for audit. Seconded by Greg Hyland. A vote was take, all were in favor, the motion carried.**

## **President's Report:**

Dennis Martino reported on the vacant President-elect's position and Greg Hyland's offer to file for the position. The President thanked Greg for his willingness to step forward and recommended the Board accept the nomination and move directly to an election for the position so that it could possibly be filled before the first of the year. He noted the AACPM held its regular call for nominations and two extensions for President-elect, and there was no indication a further extension would result in any other candidates. The Board was in agreement with that approach. Bill Herman recommended the Board establish a deadline for the completion of balloting. Through discussion, it was agreed December 27<sup>th</sup> would be the deadline for the close of balloting for President-elect.

*Dennis Martino will connect with Patty Morgan to implement the balloting process with a goal of getting ballots out to the membership during the week of December 16<sup>th</sup>.*

## **AACPM Membership Report:**

Becky Bryant noted Patty Morgan had circulated a membership spreadsheet within the week that listed a total of 147 individuals including 119 active members and 28 recently lapsed memberships that has not yet been removed from the current member list. Becky reported she has sent personal e-mail notices to each of the 28 lapsed members in an effort to secure their renewal. She will be following up with Patty Morgan on these memberships moving forward.

## **Other Business:**

Greg Hyland reported he sent everyone an e-mail reminder during this meeting that he needs the various articles from the Board members for the final newsletter of 2019. He is working to get the newsletter distributed by December 20<sup>th</sup> so the President's Christmas message is delivered before Christmas. To achieve that deadline, he needs to have everyone's material by December 16<sup>th</sup>. Greg stressed he needs a message from Jeffrey Dinkins as the incoming 2020 President to complete the newsletter.

Becky Bryant expressed her appreciation for the monthly President's Message Dennis Martino had been preparing throughout 2019. She felt they were heartfelt and very timely. She really appreciated Dennis' efforts and thought he had done a fantastic job.

Jeffrey Dinkins joined the meeting at 1:47 PM.

Jeffrey Dinkins apologized for being late, but reported he needs to facilitate new employee orientation programs at Fulton County which conflicted with the AACPM Board meeting. He indicated he will look at the 2020 schedule and attempt to match it up to the AACPM Board meeting schedule.

**Adjournment:**

**Greg Hyland moved to adjourn the meeting at 1:49 PM (EST). Seconded by Becky Bryant. A vote was taken, all were in favor, the motion passed unanimously.**

Dennis Martino expressed his thanks and appreciation to the Board members for their contributions to the Academy during the past year he has been President. He wished everyone a happy holiday season and adjourned the meeting at 1:49 PM (EST).

Respectfully submitted:

William G. Herman, CPM  
Secretary