

CERTIFIED PUBLIC MANAGER® EDUCATION FOUNDATION

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Presentation to Consortium Members

- The Certified Public Manager Educational Foundations was established in 2008 to support CPM continuing Education.
- Chartered in the **State of New Hampshire** as a Charitable Organization.
- Designated by the **IRS as a 501 c (3)** entity and therefor able to except Tax deductible gifts. In-Kind & Cash.
 - o CPMEF, it designated as a "Type 1" organization under IRS 509 (a) (3).
 - Type 1 entities purpose is to support Type 2 entities.
 Professional Organizations such as AACPM and the Consortium are Type 2's.
 - o Professional Organization are typically designated as 501 c (6) under IRS code and can accept donations, but the donations are NOT tax exempt.
- In 2008 AACPM consisted of 22 chartered State societies with over 4,000 members, of which 1,600 also belonged to AACPM.
 - Today AACPM has no chartered state societies and the national membership is less than 150.
- CPMEF is seeking opportunities to reach out to more CPMs beyond the 150 AACPM members.
- CPMEF has 5 voting Board members and 2 board advisor positions
 - o Board members must be CPM's.
 - Two board members must also be members of AACPM.
- CPMEF currently provides the following educational support
 - o **Wilkinson Scholarship** for continuing Education
 - o **Lemons Scholarship** for CPM students not receiving agency support to attend CPM courses.
 - o **Taylor Scholarship** for CPM or continuing education.
 - o **Program Awards** for CPM Educational events
- CPMEF Accepts Cash or In-kind Donations.
 - Example of in-kind donation would be a speaker donating 50% of their fee to CPMEF to present at a CPM training event.



- Cash Donations to CPMEF by a program sponsor can be requested as a "Program Award" by the event sponsors.
- Scholarship applications and Program Award application are on-line and currently accessed through the Consortium hosted CPMEF web page.
- <u>In 2023 CPMEF has awarded:</u>
 - 4 Lemons Scholarships
 - o 1 program Award
 - o Wilkinson & Taylor Scholarship Awards pending
- Financial Status of CPMEF:
 - o 2007-2018 CPMEF Operated on annual budget of \$2,000
 - Due to Donations from dissolved State CPM Societies (Arizona & Oklahoma) the Foundation has been able to provide Program Awards and Scholarships without new fund raising.
- CPMEF Proposes developing a relationship with the Consortium as our second Type 2 entity (In addition to AACPM).
- <u>CPMEF will provide:</u>
 - A tax-deductible entity to accept donations from educational event sponsors wishing to support CPM students and/or CPM/Continuing Education Programs with cash or In-Kind gifts.
 - A Board Position (TBD) for a Consortium member to serve as Liaison to the CPMEF.
 - o Administration of Gifts, Scholarships, and Program Awards.
 - o IRS and State of New Hampshire annual reporting
- The Consortium will Provide
 - o Contact list of any CPM Alumni Organizations
 - o Actively promote scholarship opportunities to students and alumni.
 - Actively seek donors wishing to provide Cash or In-Kind donations to CPM Educational Events.
 - o Continue to host CPMEF Web page and provide contracted support.
- NEXT STEPS:
 - Consortium leadership accept the concept of establishing a relationship with CPMEF.
 - o Consortium assigning a Laison to CPMEF.
 - o Discussions on how to proceed to the benefit of both entities.
 - CPMEF establishing fiscal policies to address investments, administrative fee, and oversight/reporting requirements.
 - CPMEF establishing updated SOP's, and improve communications to our new and old partners.

Sincerely,

Stoplan J. Mast