November 2, 2023

Presentation to Consortium Members

- The Certified Public Manager Educational Foundations was established in 2008 to support CPM continuing Education.
- Chartered in the State of New Hampshire as a Charitable Organization.
- Designated by the IRS as a 501 c (3) entity and therefore able to except Tax deductible gifts. In-Kind & Cash.
  - CPMEF, it designated as a “Type 1” organization under IRS 509 (a) (3).
  - Type 1 entities purpose is to support Type 2 entities. Professional Organizations such as AACPM and the Consortium are Type 2’s.
  - Professional Organization are typically designated as 501 c (6) under IRS code and can accept donations, but the donations are NOT tax exempt.
- In 2008 AACPM consisted of 22 chartered State societies with over 4,000 members, of which 1,600 also belonged to AACPM.
  - Today AACPM has no chartered state societies and the national membership is less than 150.
- CPMEF is seeking opportunities to reach out to more CPMs beyond the 150 AACPM members.
- CPMEF has 5 voting Board members and 2 board advisor positions
  - Board members must be CPM’s.
  - Two board members must also be members of AACPM.
- CPMEF currently provides the following educational support
  - Wilkinson Scholarship for continuing Education
  - Lemons Scholarship for CPM students not receiving agency support to attend CPM courses.
  - Taylor Scholarship for CPM or continuing education.
  - Program Awards for CPM Educational events
- CPMEF Accepts Cash or In-kind Donations.
  - Example of in-kind donation would be a speaker donating 50% of their fee to CPMEF to present at a CPM training event.
• Cash Donations to CPMEF by a program sponsor can be requested as a “Program Award” by the event sponsors.

• Scholarship applications and Program Award application are on-line and currently accessed through the Consortium hosted CPMEF web page.

• **In 2023 CPMEF has awarded:**
  o 4 Lemons Scholarships
  o 1 program Award
  o Wilkinson & Taylor Scholarship Awards pending

• Financial Status of CPMEF:
  o 2007-2018 CPMEF Operated on annual budget of $2,000
  o Due to Donations from dissolved State CPM Societies (Arizona & Oklahoma) the Foundation has been able to provide Program Awards and Scholarships without new fund raising.

• **CPMEF Proposes developing a relationship with the Consortium as our second Type 2 entity (In addition to AACPM).**

• **CPMEF will provide:**
  o A tax-deductible entity to accept donations from educational event sponsors wishing to support CPM students and/or CPM/Continuing Education Programs with cash or In-Kind gifts.
  o A Board Position (TBD) for a Consortium member to serve as Liaison to the CPMEF.
  o Administration of Gifts, Scholarships, and Program Awards.
  o IRS and State of New Hampshire annual reporting

• **The Consortium will Provide**
  o Contact list of any CPM Alumni Organizations
  o Actively promote scholarship opportunities to students and alumni.
  o Actively seek donors wishing to provide Cash or In-Kind donations to CPM Educational Events.
  o Continue to host CPMEF Web page and provide contracted support.

• **NEXT STEPS:**
  o Consortium leadership accept the concept of establishing a relationship with CPMEF.
  o Consortium assigning a Liaison to CPMEF.
  o Discussions on how to proceed to the benefit of both entities.
  o CPMEF establishing fiscal policies to address investments, administrative fee, and oversight/reporting requirements.
  o CPMEF establishing updated SOP’s, and improve communications to our new and old partners.

Sincerely,

[Signature]

Stephen J. Mastro, 2023 CPMEF Executive Director