

# ORIENTATION 2020

NATIONAL CERTIFIED PUBLIC MANAGER®

## CONSORTIUM

CELEBRATING OVER 35 YEARS  
OF PUBLIC SERVICE



# MEMBER ORIENTATION

## Welcome Overview

## Purpose

- The Appeal of the CPM Value Proposition
- CPM as a National Designation
- CPM as an International Designation

## The Future

- 7 Leadership Competencies
- Committees & Task Forces
- Best Practices

## Resources

- NCPMC Website
- Mentors
- Board Members
- Listservs

Graduate  
Services

Review of  
Annual  
Meeting  
Schedule

Your  
Questions?

## NCPMC Preamble to the Constitution

We the members of the National Certified Public Manager® Consortium, in principle and practice, exalt and uphold public service as a measure of the best of humanity's energies and skills to transform government, facilitate civil development and discourse, build communities of learning, and engage the citizenry in shaping a better future for society.

Hence, it shall be our purpose to further the exchange of information and cooperation among members, to promote knowledge, foster mutual competency, and to so conduct Consortium activities as to advance the general interest and welfare of CPM at all levels. It is for these purposes we do establish this Constitution for the National Certified Public Manager® Consortium.

# **PURPOSE**

## **OF NATIONAL CPM CONSORTIUM**

... is to approve and accredit Certified Public Manager<sup>®</sup> (CPM) programs, promote high standards, facilitate program development, encourage innovation and develop linkages with programs and organizations with similar interests.



# A CONFEDERATION OF MEMBERS OFFERING CPM PROGRAMS



# GOVERNANCE

## The Board of Directors

Primary & Alternate Representatives from each  
Accredited and Active program  
and 1 AACPM Representative

## The Executive Council

NCPMC Officers, Members-at-Large, Administrator (non-voting)

## Officers

Chair, Chair-elect, Secretary, Treasurer, and Past-chair

## Rules of Order

Currently Democratic Rules of Order

# CONSORTIUM FUNDING

2019-2020

DUES: 36 Accredited Programs, 3 Associate Programs

ACCREDITATION FEES: 5 Continuing, 1 Initial

2020-2021

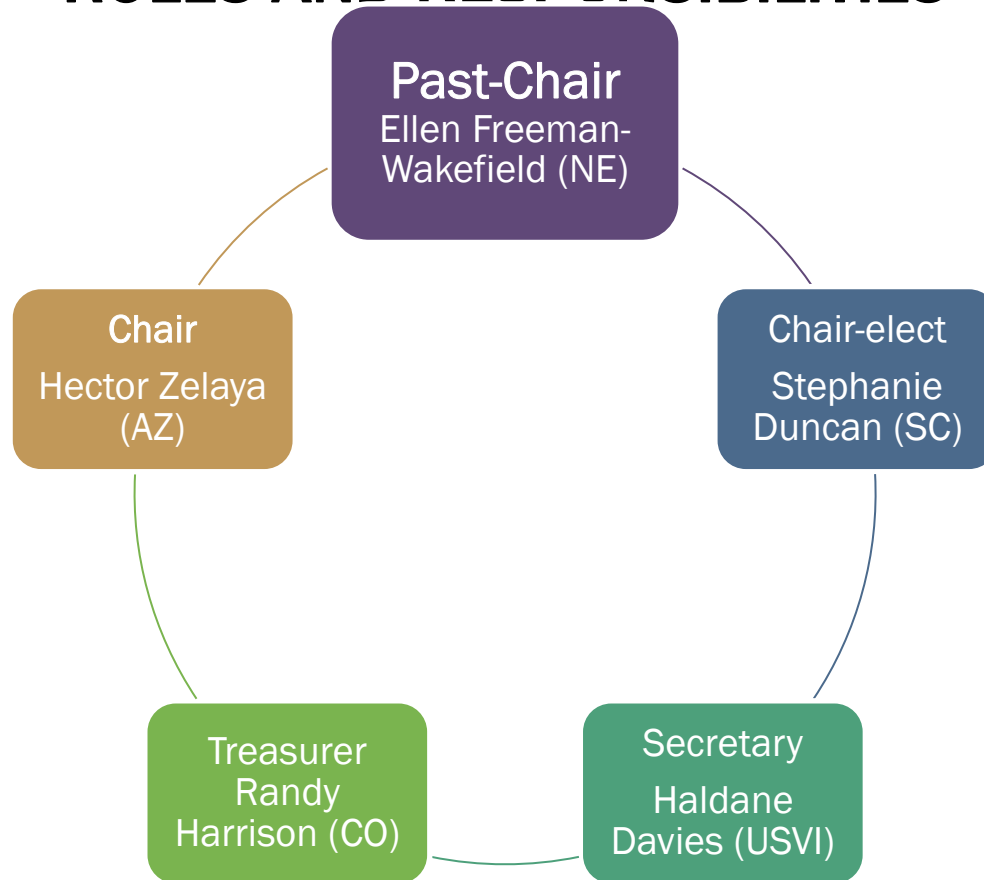
DUES: 36 Accredited Programs, 3 Active Programs, 3  
Associate Programs

ACCREDITATION FEES: 5 Continuing

NO EXTRA FUNDING IS EARNED FROM ANNUAL  
MEETING FEES

# OFFICERS

## ROLES AND RESPONSIBILITIES



# EXECUTIVE COUNCIL (11+1)

## Officers (5)

Hector Zelaya, Stephanie Duncan, Haldane Davies, Randy Harrison, Ellen Freeman-Wakefield

## Members-At-Large (6)

From Accredited or Active Members

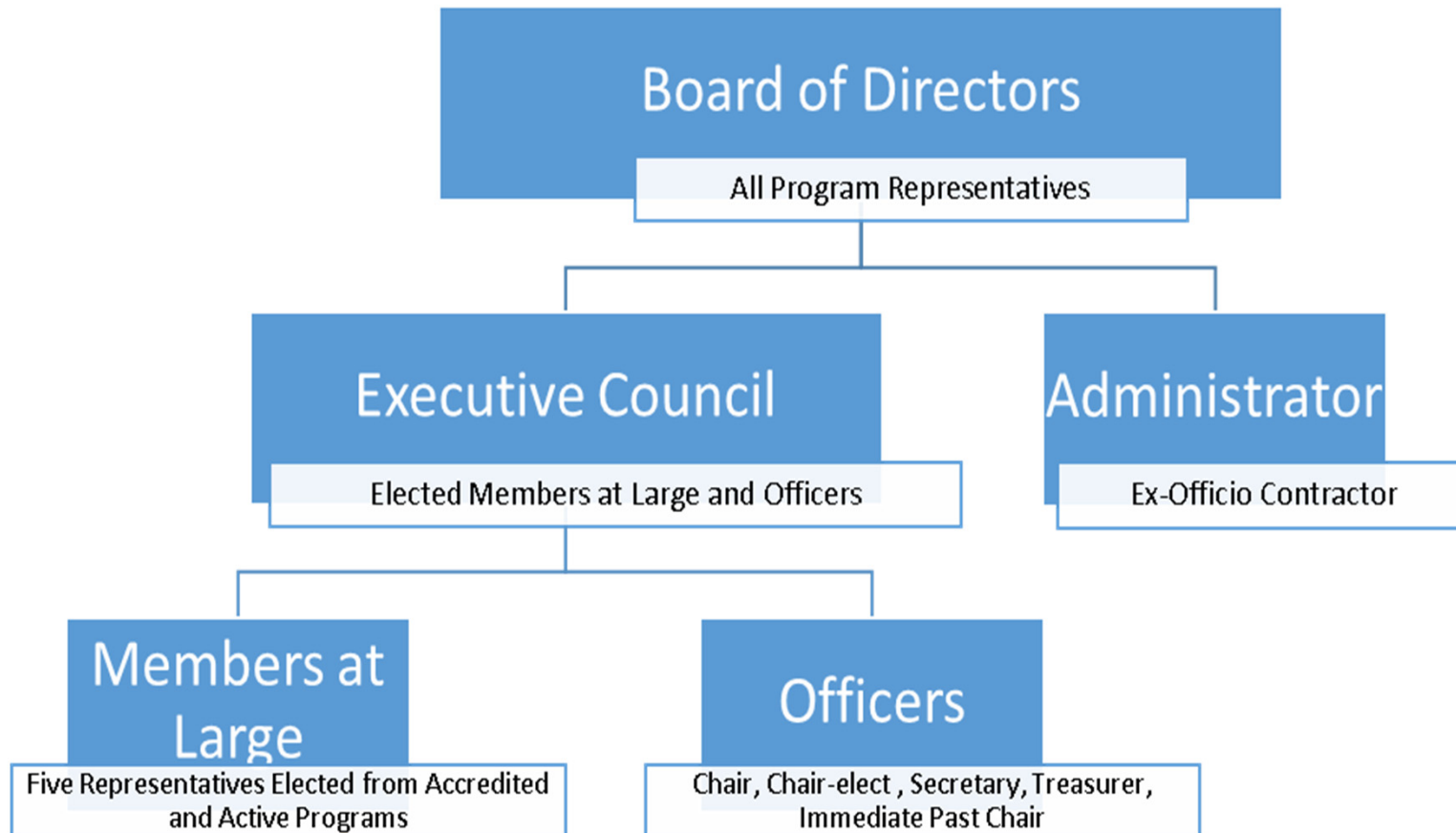
Marci Campbell(GA), Dennis Martino (NH), Jodie Kluver (Massachusetts), Linda Jimenez-Lopez (Florida), Open, Open

## Consortium Administrator (1)

(Nonvoting)

Patty Morgan- Administrator

# Organization of the Consortium



# EXPECTATIONS OF OUR BOARD MEMBERS

Develop and maintain a CPM  
Program that meets  
Consortium Standards

Provide CPM Training within  
approved jurisdiction

Cooperate with other  
programs to ensure that  
participants are well served

Attend & participate in Annual  
Meeting

Actively participate in Goal  
Teams, committees, or task  
forces

Read correspondence in  
timely manner

Vote when appropriate

Submit Annual Report on time

Pay dues and fees

# NCPMC Strategic Goals

- ✦ Accredit CPM programs that promote consistent high standards and facilitate innovative program development
- ✦ Build awareness and respect for the CPM credential through branding, marketing, and advocacy
- ✦ Advance CPM organizational sustainability by strengthening financial viability, operational infrastructure, and overall growth

**Goal Team: Revenue  
Committee**

• Randy Harrison and Haldane Davies, Co-Chairs;  
Brian Beamish, Mary De Lorenzo, Frank Nugent  
and Hector Zelaya

**Goal Team: Library of  
Best Practices**

• Marci Campbell, Chair; Kris Norman-Major, Kim  
Hanson, Sommer Kehrli, Jana Huffaker and  
Brenda Posthumus

**Task Force:  
Review of the  
Competencies**

• Ellen Freeman-Wakefield and Stephanie Duncan,  
Co-Chairs; Dennis Martino, Marilyn Balanoff,  
Mary De Lorenzo and Natalie Houghtby-Haddon

**Goal Team: Marketing:  
Nationwide  
Endorsements/Testimonials**

• Denni Cawley, Jane Sharp, Jan Sims

# SOME RESOURCES

- Mentors & Board Members

- Accreditation Information

- Website and the Listserv

- Graduate Services & AACPM Collaboration

- Other