# The Organization’s Accomplishments

A Year in the Story of NCPMC

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| Mary DeLorenzo, Chair | **2015/2016** | Peggy Stewart, Administrator |

From the Chair

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I was honored and humbled to serve as Chair for the year 2015/2016. My theme for the year was:

**Honoring the Past while Preparing for the Future**

We focused on strengthening the viability of NCPMC through sound governance, strong branding, fiscal accountability, and collaborative efforts that would hold meaning for our members and our graduates. We laid the groundwork for future business opportunities through which we may gain multiple streams of income, including strategic collaboration, expanded CPM branding outside the continental US, and an evolving annual meeting format to better serve members, graduates, and strategic partners.

I am very proud that we accomplished many items that were already in the works, initiated relevant new projects, and did our best to advance public service through CPM.

Key Initiatives in 2015/2016

***General Board Business***

**New officer position transition**

Ann Cotten, Treasurer

* E&O **Insurance** Coverage purchased for Board
* Conflict of Interest Form adopted by Board
* Engaged CPA for annual Corporate Tax Return

**Approved** conducting **Midyear Meeting** in **electronic** format

* Visioning Session moved to Annual Meeting

**Approved conducting election** in advance of Annual Meeting

* **Passing of the Gavel Ceremony** added
* **Removed 30-day transition period** after election

Approved **Accreditation Team Evaluation Process**

Approved **Changes to Status**

* **Associate** for Louisiana
* **Active** for Georgia, & Netherlands, extended for Massachusetts
* **Initial Accreditation** for Virginia & Georgia
* **Continuing Accreditation** for Arkansas, Indiana, South Carolina (AZ postponed)
* Withdrawal for Alaska, Michigan, Montana, Ohio (Alaska & Michigan to reapply for Associate)

***Committees/Goal Teams***

**Governance**

Ellen Freeman-Wakefield, Chair

Standards, SOP, & proposed changes

**Marketing Committee**

Kathleen Beaumont, Chair

* Consortium **Website** Design & Launch
* Developed & adopted logo, lapel pin, QR code, stamp for “Accredited by” & tagline “Connect. Engage. Lead.”

***Task Force Work Completed***

**Administrator Search**
Charles Taylor, Chair

* Contracted with Patty Morgan, Red Shoe, LLC

**Accreditation Realignment** Hector Zelaya, Chair

* 6 year cycle and fee structure adopted by Board

**Strategic & Sustaining Partnerships**

Jolie Busby, Chair

* Officers met regularly with AACPM officers
* Conducted Needs Assessment Survey of CPM graduates

**2017 Annual Meeting Planning**

JJ Acker, Chair

* Transitioning Annual

Meeting Format

**NCPMC Legacy**

Mary Hamilton and Susan Paddock, Co-chairs



NCPMC Strategic Goals

* Accredit CPM programs that promote consistent high standards and facilitate innovative program development
* Build awareness and respect for the CPM credential through branding, marketing, and advocacy
* Advance CPM organizational sustainability by strengthening financial viability, operational infrastructure, and overall growth.



**NCPMC**

**2016 Mid-year Meeting**

**Oklahoma City, OK**

**NCPMC**

**2016 Annual Meeting**

**Baltimore, Maryland**